

# The World Games 2021 Birmingham

## Demonstration Sport Program Overview



The World Games  
2021 BIRMINGHAM, USA  
*Competing Globally. Uniting Locally.*

### I CONCEPT

Demonstration Sports will have a dedicated area within The World Games Plaza for displaying various sports and disciplines. The program will consist of elements that provide visitors the opportunity to experience different sports or disciplines. The activities should be fun and the instructions clear, so that people can easily take part in learning how to play your sport.

#### **Mandatory Demonstration Sport Elements:**

- 1) Interactivity - activities for audience participation
- 2) Skills Clinic / Education - instructive component to teach your sport
- 3) Demonstration - showcase how a typical competition is contested

### I WHO CAN PARTICIPATE?

IWGA Member Federations who are not part of the official or invitational TWG 2021 sports program, and are in line with the IWGA rules and regulations shall receive priority consideration. Additionally sports who are part of the The World Games 2021 Sport Program, as well as other sports with local or national appeal may also participate.

### I OBJECTIVES

The main objective is to increase TWG awareness locally and to engage the different audiences in the sports of TWG and the event in general.

The National and International Federations are given the opportunity to demonstrate and promote their sports or disciplines, not only by watching them play but by giving TWG attendees the opportunity to learn and practice these sports. The main idea is to enable the Federations or any other sports association, sport or discipline to showcase themselves during the period of The World Games. The demonstrations give the opportunity for the public to discover or become familiar with some of the sports presented at TWG, or to highlight other sports not on the program.

### I LOCATION

The sports demonstrations will take place at the The World Games Plaza.

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### I PROCEDURE/RESPONSIBILITIES

1. All interested sports must apply for inclusion as a Demonstration Sport, and applications must be approved by the Birmingham Organizing Committee and the IWGA.
2. Partaking sports are fully responsible for their activities, demonstrations, presentations, etc. All elements of the program will be designed by the sport's designated representative in coordination with the Birmingham Organizing Committee.
3. All equipment and the personnel are the responsibility of the participating sport.
4. The BOC will make available any infrastructure amenities such as booths, tents, stage, etc, and the BOC will issue a rate card defining availability and pricing for specific features and facilities.
5. No official sports competitions may take place by Demonstration Sports, and no medals will be competed for.
6. Demonstration Sport activities must give disabled persons and people of all ages the opportunity to take part.

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## Demonstration Sport Program Questionnaire



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### TWG 2021 Demonstration Sport Program

Return this form and attachments to [demosports@theworldgames2021.com](mailto:demosports@theworldgames2021.com)

Sport and Sport Discipline Name: \_\_\_\_\_

International Governing Body: \_\_\_\_\_

Briefly describe your sport. Please include the following details in your description.

1. Is your sport played:  Indoor  Outdoor  Both
2. The ratio of male athletes vs number of women athletes. \_\_\_\_\_
3. Is your sport co-ed?  Yes  No
4. Region(s) of fan base: In which nations/regions is your sport most popular? (List in order of popularity)



\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

5. Size of fan base. Please check the appropriate boxes below.
- 0-500  501-1,000  1,001-2,500  2,501-5,000  5,000-10,000  10,000-25,000
- 25,000-50,000  50,000 +

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### I Participation Proposal

Describe your plans to meet the following elements required of Demonstration Sports.  
(You may provide answers as attachments to your response.)

1. **Interactivity** – Demonstration Sports must have audience participation opportunities

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2. **Skills Clinic / Education** – Demonstration Sports must have an instructive component

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3. **Demonstration** – Demonstration Sports must show how a typical match is contested

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