

The World Games 2021 Birmingham

Demonstration Sport Program Overview



The World Games
2021 BIRMINGHAM, USA
Competing Globally. Uniting Locally.

I CONCEPT

The World Games 2021 Demonstration Sports Program is an opportunity for International Federations and respective National Federations to showcase their sports during The World Games 2021. Birmingham Organizing Committee (BOC) and IWGA want to give all IWGA Members, be they on the sports program or not, a platform to demonstrate their sports in Birmingham.

There shall be three different possibilities for Federations to participate in the Demonstration Sports Program:

1. Sports Garden

The participating federation will have dedicated space in the Sports Garden within The World Games Plaza at Railroad Park, one of the main hubs of activity throughout each day of The World Games. Participants are expected to program their space to operate all day, every day.

2. The World Game Plaza Stage

The participating federation will have shared space / short sessions on stage of The World Games Plaza. Participants will be scheduled to appear on the main stage at The World Games Plaza one or more times during operation of The World Games Plaza.

3. Competition Break Sessions

The participating federation will be allowed to utilize the field of play at various competition venues during scheduled competition breaks.

I WHO CAN PARTICIPATE?

IWGA Member Federations who are not part of the official or invitational TWG 2021 sports program, and are in line with the IWGA rules and regulations shall receive priority consideration. Additionally sports who are part of the The World Games 2021 Sport Program, as well as other sports with local or national appeal may also participate.

I OBJECTIVES

National and International Federations and other sport clubs (who are eligible) are given the opportunity to demonstrate and promote their sports or disciplines, not only by watching them play but by giving TWG attendees the opportunity to learn and practice these sports. The demonstrations give the public opportunity to discover and become familiar with some of the sports presented at TWG 2021 and to highlight other sports not on the sport program.

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I PROCEDURE/RESPONSIBILITIES

1. All interested sports must apply for inclusion as a Demonstration Sport, and applications must be approved by the BOC and the IWGA.
2. BOC and IWGA is strictly offering time on the schedule, space (as available), and a rate card for available rental items such as staging/flooring, tents, tables, chairs, audio visual equipment, etc.
3. All equipment, personnel, staging, lighting, fixtures, etc. will be the responsibility of the participating IF.
4. No official competitions may take place by Demonstration Sports.

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Demonstration Sport Program Questionnaire



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TWG 2021 Demonstration Sport Program

Return this form and attachments to demosports@theworldgames2021.com

Sport and Sport Discipline Name: _____

International Governing Body: _____

Briefly describe your sport. Please include the following details in your description.

1. Is your sport played: Indoor Outdoor Both
2. The ratio of male athletes vs number of women athletes. _____
3. Is your sport co-ed? Yes No
4. Region(s) of fan base: In which nations/regions is your sport most popular? (List in order of popularity)



5. Size of fan base. Please check the appropriate boxes below.
- 0-500 501-1,000 1,001-2,500 2,501-5,000 5,000-10,000 10,000-25,000
 25,000-50,000 50,000 +

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I Participation Proposal

Describe your plans to meet the following elements required of Demonstration Sports.
(You may provide answers as attachments to your response.)

1. **Interactivity** – Demonstration Sports must have audience participation opportunities

2. **Skills Clinic / Education** – Demonstration Sports must have an instructive component

3. **Demonstration** – Demonstration Sports must show how a typical match is contested
